



Program Advertising Contract

March 19-22, 2020

Company/Individuals Name: _____

Contact Name: _____ Title: _____

Address Line: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Official Program Advertisement Opportunities

(*Note: The Carolina International official program is a full color, high gloss publication)

<input type="checkbox"/> Back Cover (full bleed)	8.75"x11.25"	\$1100.00
<input type="checkbox"/> Inside Front Cover (full bleed)	8.75"x11.25"	\$1000.00
<input type="checkbox"/> Inside Back Cover (full bleed)	8.75"x11.25"	\$750.00
<input type="checkbox"/> Full Page (trim)	8.5"x11"	\$400.00
<input type="checkbox"/> Half Page (horizontal)	7.75"x5"	\$250.00
<input type="checkbox"/> Half Page (vertical)	3.75"x10.25"	\$250.00
<input type="checkbox"/> Quarter Page (vertical)	3.75"x5"	\$125.00
<input type="checkbox"/> Typesetting/Ad Design		\$100.00

**** All competitors advertising in the CI Program receive a 15% discount**

Additional Advertising Opportunities

Banner placement on perimeter fencing (banner due 3/1/20) \$300.00
(Banners can only be purchased with a half page ad or larger)

CHECK ONE:

___ Use 2019 Copy ___ Camera-ready copy attached ___ Copy enclosed for typesetting

- No business cards will be accepted for ads

CAMERA-READY AD DEADLINE: Friday, February 28, 2020

Ads should be submitted electronically as a PDF (CMYK, 300dpi resolution and created to exact size of space purchased) and emailed to:

Linda Werner at lwerner64@gmail.com or (413) 347-1544

For production questions, please e-mail Susan Watson at: wtsnwdbll@aol.com

PAYMENT INFORMATION:

Total Enclosed: \$ _____

My check is enclosed (Make checks payable to: CAROLINA HORSE PARK FOUNDATION / *Memo: The Carolina International Program)

Bill to my: Visa Master Card American Express

Credit Card # _____ Exp. Date _____ Security Code _____

Signature (Required): _____

**Mail Payment and Contract to:
Carolina International
c/o Linda Werner
P.O. Box 2528
Southern Pines, NC 28388**
