



# Program Advertising Contract

March 18-21, 2021

Company/Individuals Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address Line: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Official Program Advertisement Opportunities

(\*Note: The Carolina International official program is a full color, high gloss publication)

<input type="checkbox"/> Back Cover (full bleed)	8.75"x11.25"	\$1100.00
<input type="checkbox"/> Inside Front Cover (full bleed)	8.75"x11.25"	\$1000.00
<input type="checkbox"/> Inside Back Cover (full bleed)	8.75"x11.25"	\$800.00
<input type="checkbox"/> Full Page (trim)	8.5"x11"	\$400.00
<input type="checkbox"/> Half Page (horizontal)	7.75"x5"	\$250.00
<input type="checkbox"/> Half Page (vertical)	3.75"x10.25"	\$250.00
<input type="checkbox"/> Quarter Page (vertical)	3.75"x5"	\$150.00
<input type="checkbox"/> Typesetting/Ad Design		\$100.00

**\*\* All competitors advertising in the CI Program receive a 15% discount**

## Additional Advertising Opportunities

Banner placement on perimeter fencing (banner due 3/1/21) \$150.00

CHECK ONE:

\_\_\_ Use 2020 Copy    \_\_\_ Camera-ready copy attached    \_\_\_ Copy enclosed for typesetting

- Business cards will not be accepted as advertisements.

**CAMERA-READY AD DEADLINE: Friday, February 26, 2021**

Ads should be submitted electronically as a PDF (CMYK, 300dpi resolution and created to exact size of space purchased) and emailed to:

Linda Werner at [lwerner64@gmail.com](mailto:lwerner64@gmail.com) or (413) 347-1544

For production questions, please e-mail Susan Watson at: [wtsnwldbll@aol.com](mailto:wtsnwldbll@aol.com)

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**PAYMENT INFORMATION:**

Total Enclosed: \$ \_\_\_\_\_

My check is enclosed (Make checks payable to: CAROLINA HORSE PARK FOUNDATION / \*Memo: The Carolina International Program)

Bill to my:     Visa         Master Card     American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature (Required): \_\_\_\_\_

**Mail Payment and Contract to:  
Carolina International  
c/o Linda Werner  
P.O. Box 2528  
Southern Pines, NC 28388**

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