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Watch the Best Compete at the Carolina International CCI and HT

For Immediate Release (February 22, 2022) - The Carolina International Organizing Committee is delighted to welcome a host of cutting-edge equestrian businesses as Media partners for the 2022 event running March 24-27. Ride EquiSafe has joined Carolina International as the Official Media Sponsor, while the CrossCountry App will serve as the Official Mapping Partner. Additionally, Horse & Country returns as the Host Broadcaster for the Live Stream of International divisions which will once again be supported by data and analytics from EquiRatings.

Offering the broadest selection of equestrian safety equipment in North America, Ride EquiSafe specializes in air vests, body protectors, safety stirrups, MIPS helmets, and air vest compatible clothing. Catherine Winter, owner of Ride EquiSafe, states “our goal is to educate riders about the latest technology and best options to keep them safe in the saddle so they can make the most informed decisions for themselves. We look forward to sharing our safety gear and knowledge at the Carolina International.”

As the Official Mapping Partner, the CrossCountry App will assist riders in reviewing Carolina International cross-country course maps on this game-changing app that provides GPS accurate maps, fence photos and timing information. “We are thrilled to be delivering innovative, interactive maps for the Carolina international. They will help riders to prepare, spectators to get the utmost from their visit and fans following online to fully understand the questions posed by Ian Stark,” said CrossCountry App co-founder, Helen Diacono.

In addition to providing insightful data, analytics and competition statistics for the H&C Live Steam and its commentators EquiRatings will once again provide social media updates and infographics to engage eventing fans both onsite and those following online.

“The Carolina International is a feature event at the start of the US eventing season, regularly bringing together one of the most-competitive CCI4*-S classes on US soil. EquiRatings is delighted to support the event’s media coverage again this year,” said Diarm Byrne, EquiRatings Managing Director. “The 2022 Carolina International Preview episode will be live on March 23 and fans can listen for free via all podcast platforms.”

For competition information and a complete list of the 2022 Carolina International sponsors, please visit www.carolinainternationalcci.com.

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